



Institution & Industry Collaboration

a Flexible and Integrated Approach
to the Benefit of Students

CONTENTS

- what media academy offers
- integrated education
- benefits to students

- looking for local partners

Doha Tribeca Film Festival 2011



Hala Show 2011



Laser & Fireworks @ VAE





... what we offer in our education unit.

Technology

- Event Technology
- Rigging
- Lighting Control Desks
- Media Server, LED, Laser
- Video
- and more ...

Management

- Event Management
- Production Management
- Event Technology for Business People
- Executive Training
- Communication
- and more ...

Design

- Lighting Design
- 3D & Animation
- Graphic Design
- Video
- and more ...

... it's all about entertainment ...

About



based in Berlin, Germany

Training for

Adult - Apprentices - Academic
Industry Demand - TrainTheTrainer

VET Unit



Education Provider

media academy

Business Partner



**Communication
Agency**



**Production
Company**

3D & Graphic Design - Video
Web & Mobile Development

Full Service - Corporate Events
Public Events - Exhibitions

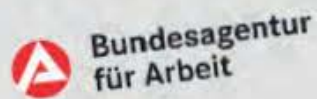
- founded 1995 within
SIEMENS

spin-off
2005

Services

"people with high level training experience a substantial gain in their living standards"

"reducing the requirement to be trained on the job again"



ISO 9001
&
ISO 29990:2010



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"Integration of Soft Skills"

"main focus of the job is operative"

"faster innovation cycles"

"continuous adjustment to changing requirements"

... how does the collaboration work?

- dual education approach (company / school)
- job placements / recommendations
- internships / freelancing / projects

it's not only about skills
... but also competence





Benefits to Parties

Students

- real projects / practical training
- understanding market mechanism
- access to newest technology

Industry

- Co-Creation of curriculum
- access to best students
- familiarize with products (Dry Hire & Sales)



NETWORK

media academy

- understanding market needs
- up-to-date curriculum
- access to newest technology

... more info? Try

technology

lighting & sound
media technology
rigging

management

eventmanagement
eventsafety
legal regulations

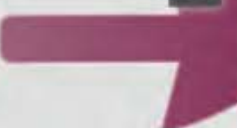
design

lighting design
content design
websites & apps

more information



No scanner? Try <http://bit.ly/xn>



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job